TRAINING AND PLACEMENT

The Context:

The Nation, especially Andhra Pradesh state has witnessed a massive inclination towards General Education in the past10 years and the trend has not let off. One of the major reasons for this preference is the employment opportunities. If an institution has to find a place of repute, it has to be different and it has to be elite in terms of academics and in terms of training. It offers to enable the students graduate successfully with a job offer in hand. If not, the very survival of the institution is put under a question mark. In this context, it has become imperative for a reputed institution to ensure that its primary stake holders are satisfied with respect to their expectations. The IT and other corporate sectors have been able to offer to fresh graduates with lucrative pay packets. Many Pharma and Chemical industries also give preference to fresh graduates depending on the needs of their industries.

Objectives of the practice:

➢ To persuade the students to possess a sound technical knowledge in the area of study.
➢ To enhance the programming skills of students.
➢ To train the students for time bound answering of aptitude tests.
➢ To help students excel in language and communication skills.
➢ To prepare the students for different levels of selection process such as group discussions and one to one interviews.
➢ To boost up the students' confidence levels through soft skills training.
➢ To inculcate the importance of projecting a smart appearance.
➢ To groom the students to the corporate level.
➢ To ensure that all eligible students are employed by the end of the final year of study.

The Practice:

The Campus Recruitment Training comes under the purview of the Placement Cell with a Placement officer. He is assisted by a team of Placement coordinators from various department members and student members. This team plans and coordinates the activities related to placement training. The intensive placement training is offered to all degree final year students at

free of cost. Such an approach to the training programs ensures that all the students get equipped to employability to a certain extent. A systematic and scientific approach has been developed for effective training of the students towards campus recruitment. Besides the training by the college faculty, institute also engages some agencies for this training purpose. In the academic calendar itself, the periods are allotted for accommodating these sessions.

Evidence of success:

Due to effective training given to the students, there has been a marked improvement in campus placements. There was an increase in the percentage of students recruited for various companies visited the college for placements than the previous years.

Obstacles faced if any and strategies adopted to overcome them:

As the training was given by an external agency, all the final year students normal time table was adjusted to CRT coaching.

Resources Required:

➢ Enthusiastic placement officer was nominated by the Principal.
➢ Trainers for CRT coaching were recruited from an external agency, CAREER FOCUS from Guntur